Kaitlyn Wang | kaitlynwang@nyu.edu | kaitlynzwang.com | linkedin.com/in/kaitlynzwang

EDUCATION

New York University, New York, NY Bachelor of Arts in Broadcast Journalism (Honors) and History Awards and Honors: CAS Presidential Honors Scholar, Dean's List

EXPERIENCE

Producer, *News and Documentary* — **Insider**, New York, NY (Jan. 2021- Present) Pitch, produce, shoot and edit mini documentary style videos across Insider verticals, including politics, business and retail. Cover breaking and second day news with a fresh Insider angle. In charge of flagging, producing and editing quickturn videos within a few hours or newsy feature videos within a few days. Develop and implement visual styles and workflows for new series like **Decoded**.

Associate Producer, Business Insider Today — Insider, New York, NY (Jan. 2020 – Jan. 2021) Previous role: Video Fellow (Nov. 2019 – Dec. 2019)

Pitch, produce, shoot and edit features, interviews and episodes with a strong business angle for Business Insider Today, BI's daily Facebook Watch show. Regularly turn around edited chats day of, and feature videos within a few days. Adapt edited features and episodes to social formats.

Shooting and Editing Fellow, Business Insider — Insider, New York, NY (June 2019 – Nov. 2019) Responsible for producing, shooting and editing videos for Business Insider and Science Insider. Published content to the website, YouTube, Facebook, Instagram, Twitter and Snapchat. Produced and edited explainer videos for key BI series such as Rise and Fall and How They Get Your Money. Conducted research for, produced and edited in-depth explainer videos with careful attention to the news cycle — including The Rise and Fall of Forever 21, How WeWork Makes Money and What's Next for Juul.

Video Intern — CNN Business, New York, NY (Sept. 2018 – May 2019) Produced, edited and pitched quick-turn and feature videos daily for CNN Business digital, encompassing both business and tech verticals. Assisted on field and studio shoots as well as in the shooting and production of feature video packages and interviews. Regularly wrote and edited timely scripts and videos. Packaged all videos for social.

Dow Jones News Fund Business Reporting Intern — GeekWire, Seattle, WA (May - Aug. 2018) One of 16 interns selected for the DJNF 2018 business reporting program. Training included SEC documents, numeracy, data journalism and engagement analysis. Wrote quick news hits, covered live events, pitched and published feature stories. Led writing, production, shooting, editing and distribution for TLDR, GeekWire's daily video news rundown.

Editorial Intern — **Inc. Magazine**, New York, NY (May - Dec. 2017)Article work included pitching, researching, fact checking and writing for the website. Wrote feature stories, quick news hits and slideshows. Worked on the Best Workplaces, Inc. 5000 and Company of the Year packages. Assisted Inc. columnists as an editor.

Features Editor — Washington Square News, New York, NY (May – Dec. 2017) Previous roles: Managing Editor, Staff Writer (Sept. 2016 – May 2017) Washington Square News is NYU's student paper. Responsibilities included managing a team of writers and editors of up to 50 individuals, as well as pitching and writing campus-, university- and city-centric stories.

SKILLS

Skills: Reporting, writing, copyediting, social media distribution, SEO, digital distribution and production Editing/Graphics: Adobe Premiere, After Effects, Illustrator, Photoshop, Lightroom, Final Cut Pro Cameras/Equipment: Canon C100 M1&2, Canon C200/C300, Panasonic Lumix GH4/5 Languages: Mandarin Chinese, English

(Aug. 2016 – Dec. 2019)